



Die Handschrift der Werbung



SELECTION





Our site in the picturesque village of Fischerbach

## ABOUT UMA

The company of uma Schreibgeräte Ullmann is one of the world's leading manufacturers of writing instruments for the promotional items industry. As one of Germany's most innovative producers of writing products, we place a premium on quality.

Thanks to continual investment, we have optimised every stage of our production

processes and helped make our home in Fischerbach, in Germany's Black Forest, a wonderful place to live and work.

In 1949, our founder, Fritz Ullmann, had a great idea. He turned simple, everyday ballpoint pens into effective advertising media. Today in Fischerbach we employ over 250 staff.



*„A ballpoint pen is more than just something to write with.“*

Fritz Ullmann  
Founder



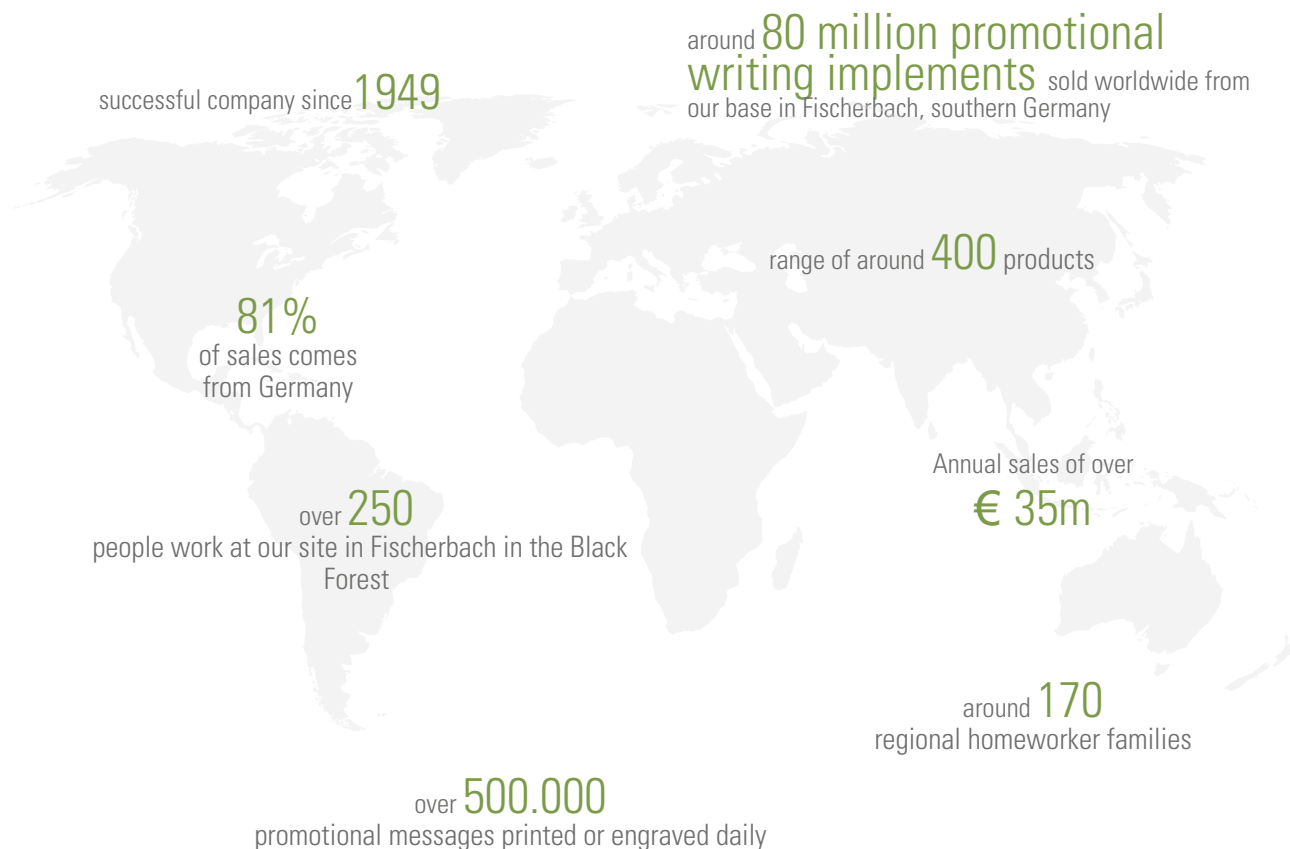
*„We are proud of being a third-generation family company with fresh and innovative ideas for the future.“*

The Ullmann family

With annual sales of over 80 million promotional writing instruments, we have satisfied clients worldwide.

uma places great value on healthy, internationally focussed development that takes into account not just the sale of products but also the wellbeing of the people who work here.

# UMA IN FIGURES



# OUR COMMITMENT TO OUT COMMUNITIES



## COMPANY

- Third-generation family company
- Innovative market leader
- Largest employer in Fischerbach



## STAFF

- Comprehensive training
- Flexible hours
- Workplace pension scheme



## ENVIRONMENT

- Responsible use of resources
- Environmentally responsible production methods
- Support for climate protection projects
- CO<sub>2</sub>-neutral production and product lines



## CSR

- Fitz Ullmann Foundation supports community facilities and clubs
- Funder of the Fritz Ullmann School and kindergarten in Fischerbach
- Contributor to local economy via own village shop

## Tradition is based on constant innovation

uma was among the best in the TOP 100 innovation competition. In an independent selection process, we scored particularly well with innovative processes and innovative management. With the uma recycled PET PEN series, it was impressively demonstrated that future-oriented action is also reflected in innovative products. The use of alternative materials and the investment in new production processes make uma one of the TOP 100 most innovative companies in the German medium-sized sector.



ClimatePartner.com/13223-1907-1002



ClimatePartner.com/13223-1909-1001

## uma production is climate-neutral

Climate change is currently one of the greatest challenges. We want to assume responsibility and make a concrete contribution to climate protection:

In cooperation with ClimatePartner, we have calculated the emissions of our „Wood Writing Instruments“ and „Recycled Pet Pen“ product series and then offset them through regional climate protection projects. Thus the first uma climate-neutral writing instruments series are available.

But we wouldn't be uma if we only concentrated on one product. For this reason, we have set the complete production in Fischerbach, in the heart of the Black Forest, to climate-neutral. We are therefore pleased to be able to make a positive contribution to the environment.

## uma demonstrably certified

The basic principles of our production conditions are clear: We see it as our corporate responsibility to ensure humane and environmentally compatible working conditions. Respect for workers' rights and the responsible use of nature and its resources are therefore our top priorities. Therefore, all uma production sites are regularly audited by external institutions and our requirements are communicated to the suppliers during personal visits and briefings. The cooperation with these production sites is based on long-standing and family ties, which ensure an additional level of safety and quality in all matters.



SEDEX  
(Supplier Ethical  
Data Exchange)



2018

2. Platz

Social Excellence 2018

PSI  
(Promotional Product  
Service Institute)



BSCI  
(Business Social  
Compliance Initiative)



asi/92469  
ASI  
(Advertising Specialty  
Institute)



PPAI  
(Promotional Products  
Association International)



FTA  
(Foreign Trade  
Association)



GWV  
(German Association of  
the Promotional Products  
Industry)



**KUNSTSTOFF PLASTIC**  
KUNSTSTOFF PLASTIC  
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**KUNSTSTOFF PLASTIC**  
**KUNSTSTOFF PLASTIC**  
KUNSTSTOFF PLASTIC





ON TOP GUM



TRINITY GUM

Great grip, pleasant to hold, exceptional activation and best sourced from a trusted brand: ideally, the way advertising should be every single time.

And if this impressive, broad-spectrum communication tool not only delivers the color you want, but also holds aloft the flag for 'Made in Europe' with 'ON TOP GUM', you are more than just well equipped to face down the competition. Then again, you may prefer that message in a high-gloss steel finish, in the form of engraved letters on the 'STRAIGHT GUM', 'BRUSH GUM' or 'VIP GUM'. Test the new touch & feel yourself right away. Writing better means promoting yourself better!

**GUM ON!**  
GUM ON!  
**GUM ON!**  
GUM ON!  
**GUM ON!**  
GUM ON!  
**GUM ON!**  
GUM ON!

TRINITY GUM  
0-0133 GUM

TRINITY SI GUM  
0-0133 SI GUM

Color code/Refills

TRINITY

TRINITY GUM, TRINITY SI GUM



0-0133 GUM (● 8-0855)  
0-0133 SI GUM (● 8-0855)

50-0002



● 8-0855



0-0133 GUM: Retractable ballpoint pen with soft touch triangular body and shiny solid clip.

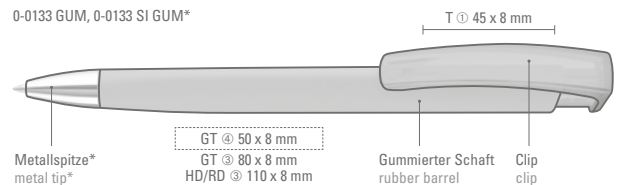
0-0133 SI GUM: Retractable ballpoint pen with soft touch triangular body and shiny solid clip and heavy chrome plated metal tip.

0-0133 KG-SI GUM: Retractable ballpoint pen with soft touch triangular body and shiny solid white clip and heavy chrome plated metal tip.

Minimum quantity 1,000 pieces  
Advertising code barrel GT/HD/RD, clip T

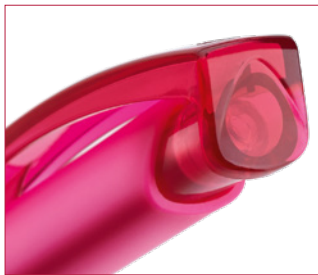


0-0133 GUM, 0-0133 SI GUM\*

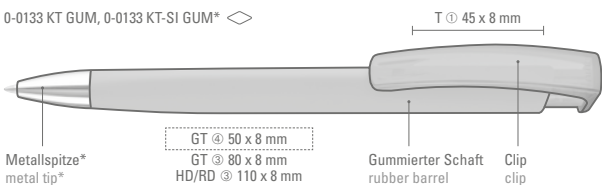




- 0-0133 KT GUM (● 8-0855)  
0-0133 KT-SI GUM (● 8-0855)
-  50-2925
  -  50-2388
  -  50-7687
  -  50-7627
  -  50-2420
  -  50-0347
  -  50-0002
  -  50-0429
  -  50-0101
  -  50-0130
  -  50-0266
  -  50-2039
  -  50-1665
  -  50-0326
-  8-0855



0-0133 KT GUM, 0-0133 KT-SI GUM\* ◊



0-0133 KT GUM: Retractable ballpoint pen with soft touch triangular body and shiny transparent clip.

0-0133 KT-SI GUM: Retractable ballpoint pen with soft touch triangular body and shiny transparent clip and heavy chrome plated metal tip.

Minimum quantity 1,000 pieces  
Advertising code barrel GT/HD/RD, clip T

ON TOP SI  
0-0063 SI

ON TOP SI F  
0-0063 SI F

Color code/Refills

ON TOP

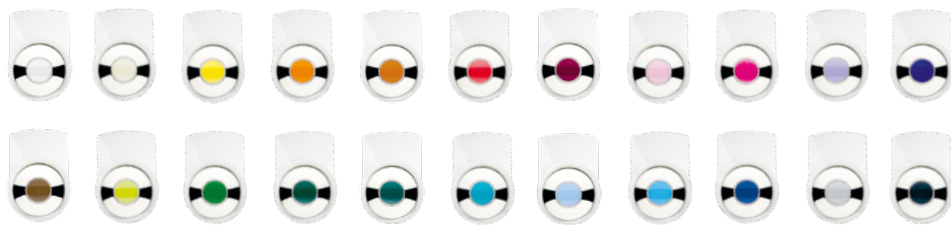
ON TOP SI, ON TOP SI F



0-0063 SI (● 8-0866)



0-0063 SI F (● 8-0866)



You may choose any color combination for orders over 2,000 units.

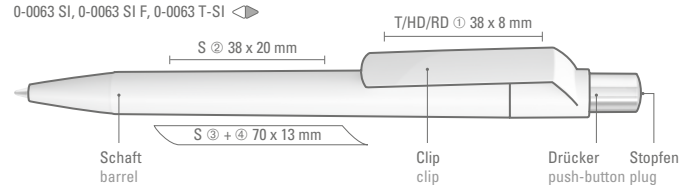
0-0063 SI: Retractable ballpoint pen with solid shiny body in white, brilliant silver push-button with colored plug.

0-0063 SI F: Retractable ballpoint pen with solid shiny body, brilliant silver push-button with colored plug.

Minimum quantity 1,000 pieces  
Advertising code barrel S, clip T/HD/RD



0-0063 SI, 0-0063 SI F, 0-0063 T-SI ◀

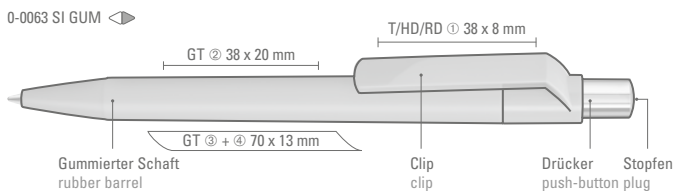


0-0063 SI GUM

● 8-0866

-  32-0292
-  32-2175
-  32-7686
-  32-1805
-  32-0382
-  32-0348
-  32-0343
-  32-0002
-  32-0428
-  32-0115
-  32-2705
-  32-2104
-  32-1817
-  32-0203
-  32-0213
-  32-1585
-  32-0638
-  32-0321
-  32-0468
-  32-7569
-  32-0469

 Umic Jumbo Refill 8-0866  
● 8-0866



You may choose any color combination for orders over 2,000 units.

0-0063 SI GUM: Retractable ballpoint pen with soft touch barrel, shiny solid clip, brilliant silver push-button with colored plug.

0-0063 SI GUM  
Minimum quantity 1,000 pieces  
Advertising code barrel GS,clip T/HD/RD



Homely and quality conscious – umaBlackForestPens!

## Your favourite writing instrument made in the black forest

The uma BlackForestPens impressively combine timeless design with high-quality processing and manufacturing technology. The models designed in Germany are manufactured with Swiss precision. All individual parts are merged together in Fischerbach, in the heart of the Black Forest, to create your individual favourite writing instrument. The uma BlackForestPens not only writing flawlessly, they can also advertise well, thanks to a Europe-wide unique refinement park in Fischerbach.

With a lot of love for detail, a special uma writing instrument collection is created, which is communicated the Black Forest quality ideas positively far beyond the borders of the country. Durable writing and conspicuously unique advertising meet resource-conserving manufacturing technology and short delivery routes.

## Mix n' Match

Like attracts like! And opposites attract another! At uma, this doesn't have to be a contradiction. Because with an almost inexhaustible range of combination possibilities you can let your writing instrument shine in the brightest colours – It couldn't be more individual!



*Elegant designed in **Germany**.  
Precisely manufactured in **Switzerland**.  
Exclusively assembled and refined in the  
**Black Forest**.*

*Contemporary modern advertising medium*

*High quality manufacture*

*Long-capacity refill uma Tech Refill*

**484.754** *different color combination options*

umaBlackForest  
Pens

Write a piece of Black Forest history.

# CHECK

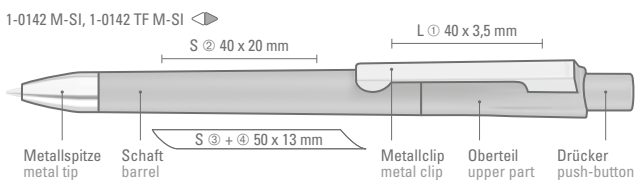


1-0142 M-SI (●● 8-0855)	1-0142 TF M-SI (●● 8-0856)
01-0284	01-0306
01-0286	01-2747
01-0280	01-0199
01-0200	01-0802
01-0375	01-0336
01-0340	01-0425
01-0002	01-CG01
01-0428	01-0116
01-0001	01-0268
01-0108	01-0227
01-0526	01-0151
01-0219	01-0856
01-0172	
01-2995	
01-3262	
01-0855	



# umaBlackForest Pens

The most beautiful combination of design and manufacturing. Elegant designed in **Germany**. Precisely manufactured in **Switzerland**. Exclusively assembled and refined in the **Black Forest**.



**Mix 'n Match:** All parts of item CHECK can be combined freely.

1-0142 M-SI: Retractable ballpoint pen with solid coloured body. Metal clip and heavy metal tip chrome plated.

1-0142 TF M-SI: Retractable ballpoint pen in transparent frosted coloured body. Metal clip and heavy metal tip chrome plated.

Minimum quantity 1,000 pieces  
Advertising code barrel S ○, clip L

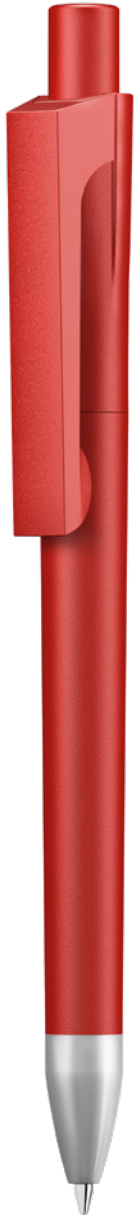
CHECK SI  
1-0142 SI

CHECK K frozen SI  
1-0142 KTF SI

Color code/Refills

CHECK

CHECK SI, CHECK K frozen SI



1-0142 SI (●● 8-0855)  
1-0142 KTF SI (●● 8-0855)

- 01-0284
- 01-0286
- 01-0280
- 01-0200
- 01-0375
- 01-0340
- 01-0002
- 01-0428
- 01-0001
- 01-0108
- 01-0526
- 01-0219
- 01-0172
- 01-2995
- 01-3262
- 8-0855



umaBlackForest  
*Pens*

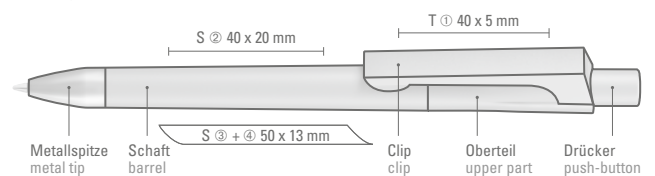
**Mix 'n Match:** All parts of item CHECK can be combined freely.

1-0142 SI: Retractable ballpoint pen with matt colored body and heavy metal tip matt chrome plated.

1-0142 KTF SI: Retractable ballpoint pen with matt colored body, clip transparent frosted and with heavy metal tip matt chrome plated.

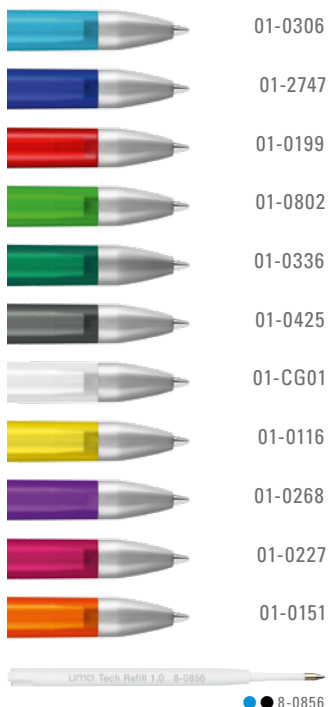
Minimum quantity 1,000 pieces  
Advertising code barrel S ○, clip T

1-0142 SI, 1-0142 KTF SI



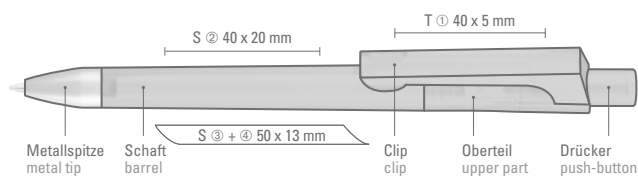


1-0142 TF-SI (●● 8-0856)  
1-0142 TF KG SI (●● 8-0856)



umaBlackForest  
*Pens*

1-0142 TF-SI, 1-0142 TF KG SI ◀▶



**Mix 'n Match:** All parts of item CHECK can be combined freely.

1-0142 TF-SI: Retractable ballpoint pen with transparent frosted coloured body and heavy metal tip matt chrome plated.

1-0142 TF KG SI: Retractable ballpoint pen in transparent frosted housing colors, clip solid matt, with heavy matt chrome metal tip.

Minimum quantity 1,000 pieces  
Advertising code barrel S ○, clip T

# CHILL



1-0043 SI (●●8-0855)  
1-0043 C-SI (●●8-0855)



1-0043 T-SI (●●8-0856)  
1-0043 CT-SI (●●8-0856)



With soft twist mechanism



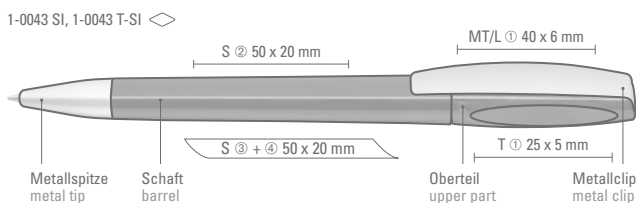
umaBlackForest  
*Pens*

1-0043 SI: Twist ballpoint pen with shiny solid colored body, heavy, silver shiny metal tip and metal clip shiny chromed.

1-0043 T-SI: Twist ballpoint pen with transparent shiny body, heavy, silver shiny metal tip and metal clip shiny chromed.

1-0043 C-SI: Twist ballpoint pen with shiny solid colored body, heavy, matt chromed metal tip and metal clip.

1-0043 CT-SI: Twist ballpoint pen with transparent shiny body, heavy, matt chromed metal tip and metal clip.



Minimum quantity  
Advertising code

1,000 pieces  
barrel S O,  
clip MT/L, cap T

YES SI  
0-0093 SIYES transparent SI  
0-0093 T-SIYES LUX SI  
0-0093 LUX SI

Color code/Refills



0-0093 SI (● 8-0855)

50-0002



50-0001



● 8-0855

0-0093 T-SI (● 8-0856)

50-2925



50-0072



50-1795



50-2271



50-0356



50-0405



50-0003



50-0396



50-2077



50-0214



50-0130



50-1585



50-0326



50-0483



● 8-0856

0-0093 LUX SI (● 8-0855)

50-0004



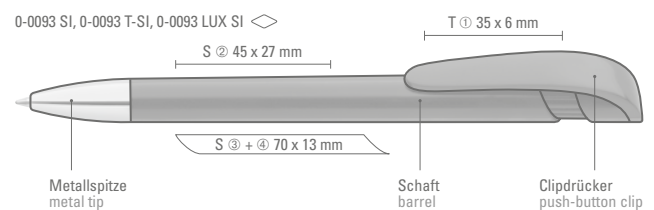
● 8-0855

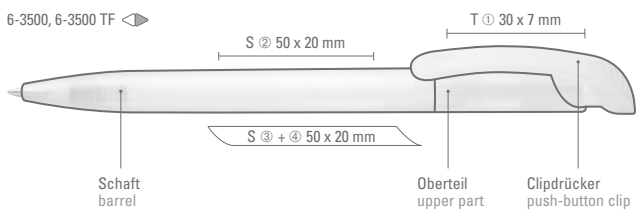
0-0093 SI: Retractable ballpoint pen with solid shiny body, curved clip button and heavy metal tip chrome plated.

0-0093 T-SI: Retractable ballpoint pen with transparent shiny body, curved clip button and heavy metal tip chrome plated.

0-0093 LUX SI: Retractable ballpoint pen with silver solid body, curved clip button and heavy metal tip chrome plated.

Minimum quantity 1,000 pieces  
Advertising code barrel S ○, clip T





6-3500: Retractable ballpoint pen with curved clip push-button.

6-3510: Like model 6-3500 but with rubberized grip zone.

6-3500 TF: Retractable ballpoint pen with transparent frosted body and curved push-button clip.

6-3510 TF: Like model 6-3500 TF but with rubberized grip zone.

Minimum quantity 1,000 pieces  
Advertising code barrel S ○, clip T



METALL METAL

**METALL METAL**

METALL METAL

METALL METAL



**METALL METAL**

METALL METAL

**METALL METAL**

METALL METAL

METALL METAL

VIP GUM  
0-9100 GUM

VIP R GUM  
0-9102 R GUM

Color code/Refills

VIP

VIP GUM, VIP R GUM



0-9100 GUM (● 8-0888)  
0-9102 R GUM (●● 8-0806)

54-0002



● 8-0888



●● 8-0806



0-0911 W: Hinged case in mono white or black with magnetic lock for one or two writing implements. Cardboard slipcase in white. The cardboard slipcase is also available on request with a 4-c design (without ballpoint pen).

Minimum quantity  
Advertising code

100 pieces  
TT/HD

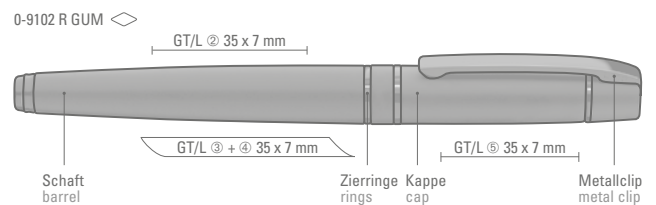
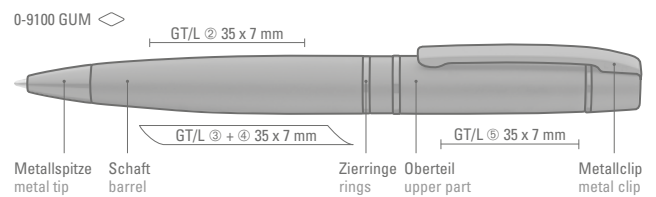


Model is suitable for high gloss laser engraving.


0-9100 GUM: Metal twist ballpoint pen with softtouch body, smooth turning mechanics, spring-mounted clip and shiny black fittings.

0-9102 R GUM: Metal rollerball with soft-touch body, spring-mounted clip, no-slip rubberized grip and shiny black fittings.

Minimum quantity 100 pieces  
Advertising code barrel GT/L, cap GT/L





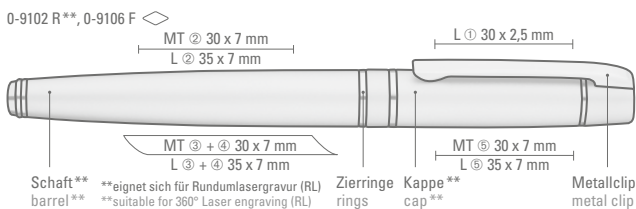
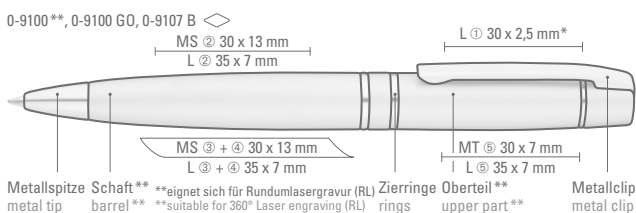
- 0-9100 (● 8-0888)
- 0-9102 R (● 8-0806)
-  54-0002
-  54-0001
-  54-0004
-  54-0SLS
-  54-GSLS
-  54-2757
-  ● 8-0888
-  ● 8-0806
- 0-9100 GO (● 8-0888)
-  54-0002
-  ● 8-0888
- 0-9106 F (8-0891)
-  54-0002
-  8-0891
- 0-9107 B (0,7 mm)
-  54-0002



Model is suitable for 360° Laser engraving\*.



\* not possible for 0-9100 GO



0-9100: Metal twist ballpoint pen with smooth turning mechanics and spring-mounted clip. Gloss-chrome fittings.

0-9100 GO: Metal twist ballpoint pen with smooth turning mechanics and spring-mounted clip. Fittings gold-plated.

0-9102 R: Metal rollerball with spring mounted clip and no-slip black rubberized grip zone. Gloss-chrome fitting.

0-9106 F: Metal fountain pen with iridium spring and spring-mounted clip. Body components gloss chrome-plated.

0-9107 B: Metal propelling pencil (0.7 mm) with spring-mounted clip. Body parts gloss chrome-plated.

0-9100, 0-9100 GO, 0-9107 B  
Minimum quantity 100 pieces  
Advertising code barrel MS/L/RL, clip L\*, cap MT/L/RL

0-9102 R, 0-9106 F  
Minimum quantity 100 pieces  
Advertising code barrel MT/L/RL, clip L\*, cap MT/L/RL

TITAN M  
0-9160 M

TITAN MR  
0-9162 MR

Color code/Refills

TITAN

TITAN M, TITAN MR



0-9160 M (● 8-0888)  
0-9162 MR (●● 8-0806)

54-0SLS

54-0GUN

LITKO Extra Class Refill 8-0888

● 8-0888

LITKO High Class Rollerball Refill 8-0806

●● 8-0806



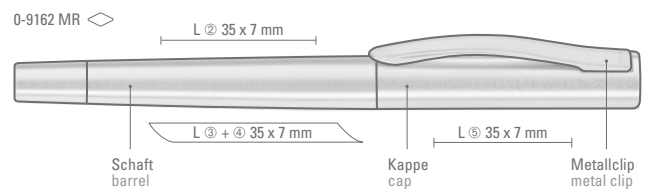
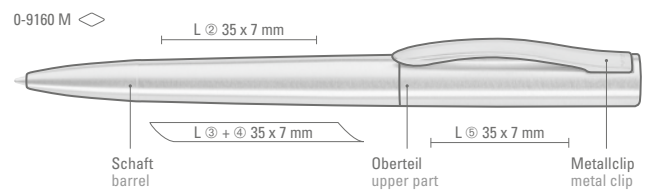
0-0917: Case with magnetic clasp in black for one or two writing implements (without ballpoint pen).

Minimum quantity 100 pieces  
Advertising code TT

0-9160 M: Metal twist ballpoint pen with soft twist mechanism and spring mounted clip. Surface stainless steel mat brushed or gun metal.

0-9162 MR: Metal roller ball with spring mounted clip. Surface stainless steel mat brushed or gun metal.

Minimum quantity 100 pieces  
Advertising code barrel L, cap L



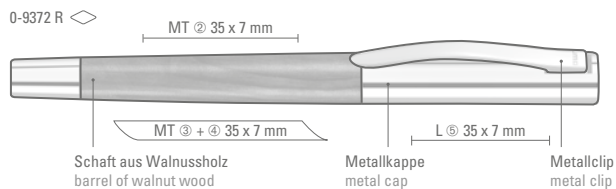
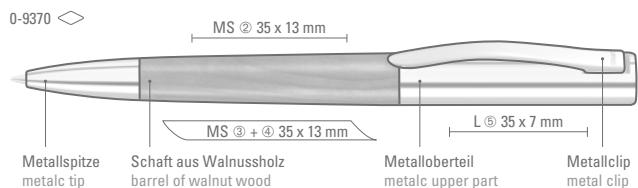
0-9370 (● 8-0888)  
0-9372 R (● 8-0806)



Das Zeichen für verantwortungsvolle Waldwirtschaft



American walnut wood



0-9370: Metal twist ballpoint pen with soft twist mechanism and spring mounted clip. Upper part, clip and tip chrome plated. Barrel made from FSC-certified walnut wood.

0-9372 R: Metal roller ball with spring mounted clip. Barrel made from FSC-certified walnut wood.

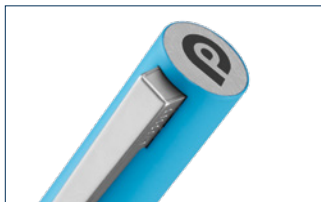
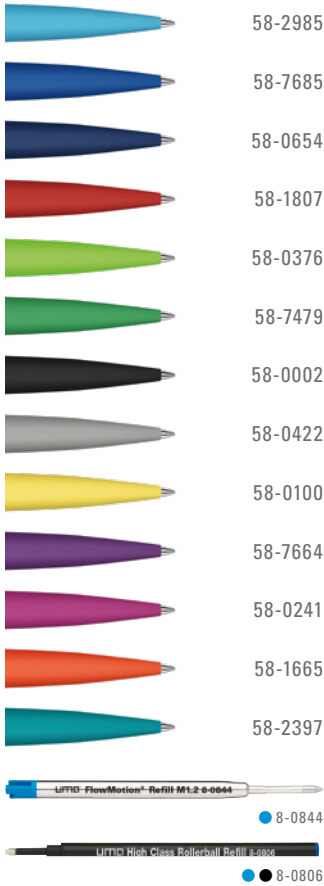
0-9370	Minimum quantity	100 pieces
Advertising code	barrel MS, cap L	
0-9372 R	Minimum quantity	100 pieces
Advertising code	barrel MT, cap L	

# BRUSH GUM

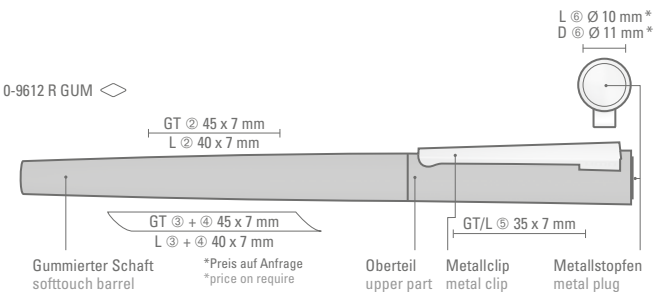
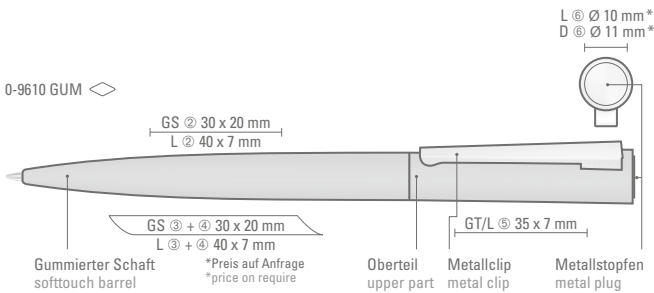


Model 0-9610 GUM is suitable for high gloss laser engraving.

0-9610 GUM (● 8-0844)  
0-9612 R GUM (● 8-0806)



*feel the  
FlowMotion*



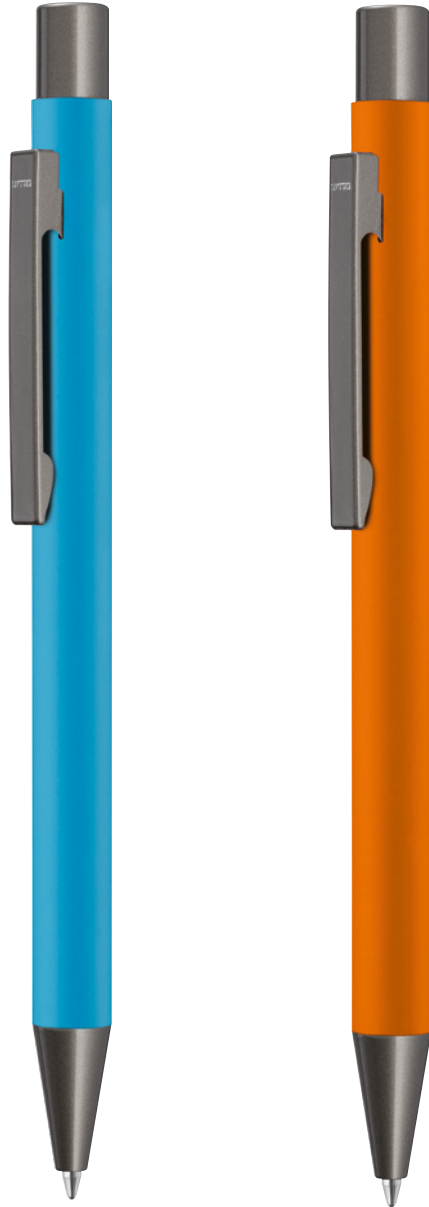
**LITTEI FlowMotion®**

With the new uma FlowMotion® writing technology.

0-9610 GUM: Metal twist ballpoint pen with matt colored soft touch body, spring mounted metal clip and plug matt chromed.

0-9612 R GUM: Metal rollerball with matt colored soft touch body, spring-mounted metal clip and plug matt chromed.

Minimum quantity 300 pieces  
Advertising code barrel GS/L, cap GT/L, plug L/D \*



0-9450 GUM (● 8-0855)

- 58-2985
- 58-7685
- 58-0654
- 58-1807
- 58-0376
- 58-7479
- 58-0002
- 58-0422
- 58-0100
- 58-7664
- 58-0241
- 58-1665
- 58-2397

0-9450 M GUM (● 8-0855)

- 58-0002
- 8-0855



Model is suitable for high gloss laser engraving.

0-9450 GUM: Metal retractable ballpoint pen with soft touch barrel, metal clip, metal tip and push-button in gun metallic.

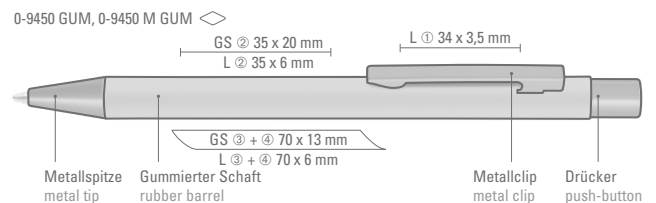
0-9457 GUM B: Retractable metal pencil (0.7mm) with soft touch barrel, metal clip, metal tip and push-button in gun metallic. With rubber inside the push-button.


0-9450 M GUM: Metal retractable ballpoint pen with soft touch barrel, metal clip, metal tip and push-button in shiny black.

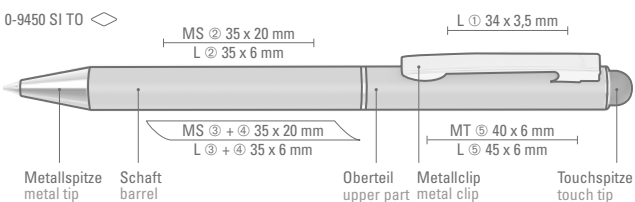
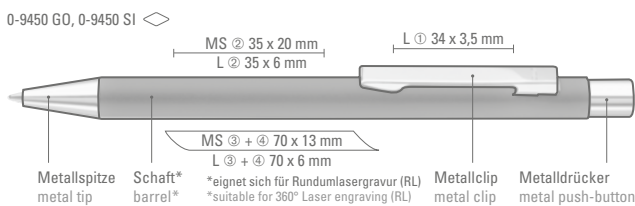
Minimum quantity 300 pieces  
Advertising code barrel GS/L, clip L

0-0918: Two-pieces heavy cardboard case with removable lid with decorative stitches in black, black glittering or silver glittering and white pillow inlay for one or two writing instruments.

Minimum quantity 100 pieces  
Advertising code TT/HD



- 0-9450 GO (● 8-0855)
-  58-0002
  -  58-0001
  -  58-0855
- 0-9450 SI (● 8-0855)  
0-9450 SI TO (● 8-0855)
-  58-2995
  -  58-0293
  -  58-0654
  -  58-0201
  -  58-0376
  -  58-0355
  -  58-0002
  -  58-0422
  -  58-0004
  -  58-0001
  -  58-0106
  -  58-0269
  -  58-0241
  -  58-1585
  -  58-2397
  -  ● 8-0855



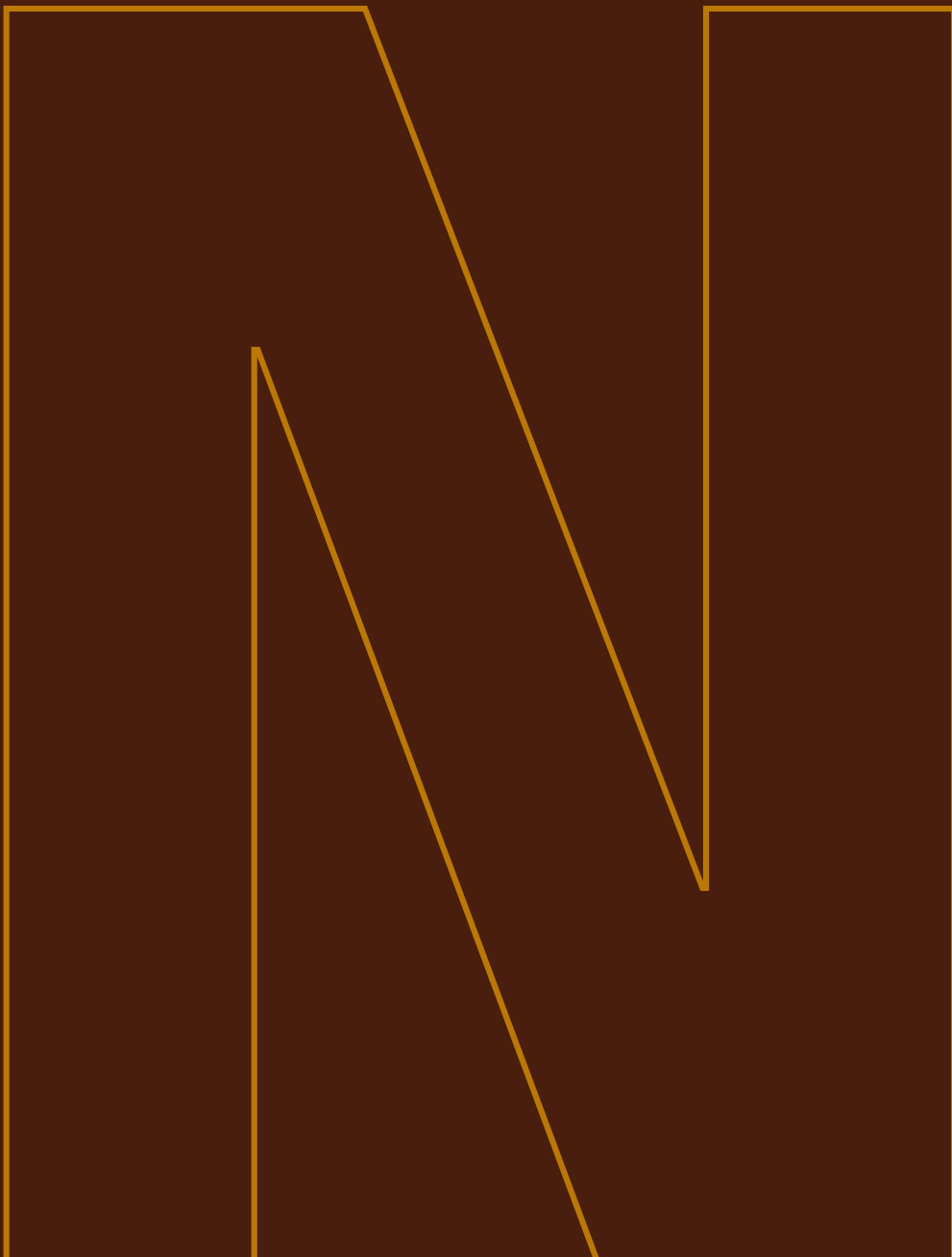
0-9450 GO: Metal retractable ballpoint pen with barrel in white or matt black. Metal clip, metal tip and pusher in shiny gold.

0-9450 SI: Metal retractable ballpoint pen with matt finished surface, metal clip, metal tip and metal push-button in shiny silver.

0-9450 SI TO: Metal twist ballpoint pen with matt finished surface, metal clip, metal tip and push-button in shiny silver, black rubber ball for writing on a Pad.

Minimum quantity 300 pieces  
Advertising code barrel MS/L/RL, clip L

NATUR NATURAL  
NATUR NATURAL  
**NATUR NATURAL**  
**NATUR NATURAL**  
NATUR NATURAL  
NATUR NATURAL  
**NATUR NATURAL**





## We assume responsibility

For a company focused on the future, it almost goes without saying that quality, service and, by extension, customer loyalty, should always be maintained at the highest level. The holistic viewpoint of any successful company must encompass seamless observance of social modes of behaviour in the daily conduct of its business. The scope of our sense of responsibility extends to the assurance of environmentally compliant working conditions that are truly worthy of our payroll staff. That translates into things like respect for employee rights, the prohibition of child labour and forced labour, as well as a responsible attitude towards our natural world and its resources. We put our name on the line when it comes to achievement of these objectives. EcoVadis rewarded us with a silver medal for our corporate social responsibility (CSR).



## umaSECRETS

With our umaSECRETS you can find out how uma puts sustainability and social responsibility into practice. Order your personal brochure now, or download it online at [uma-pen.com](http://uma-pen.com).



## PEFC and FSC certification

As producer in the Black Forest we are happy to present and warranty you PEFC-and FSC-certified pens made of wood and that we have a share in the prevention of enduring raw materials. For uma Schreibgeräte Ullmann GmbH it is self-evident to take part in the sustainable forest cultivation and for the safety of a very important resource.

PEFC guarantees that wood and paper products made from sustainably managed woods. With an area of over 265 million hectare of certified forest area, PEFC guarantees as the largest forest certification system, sufficient quantities of raw materials are available worldwide. And about 1.44 million hectares German forests are FSC certificated. Thanks to this certification, uma assumes social responsibility, because we support responsible handling resources and are therefore committed to making an active contribution to the preservation of the forests.

## Tradition is based on constant innovation

uma was among the best in the TOP 100 innovation competition. In an independent selection process, we scored particularly well with innovative processes and innovative management. With the uma recycled PET PEN series, it was impressively demonstrated that future-oriented action is also reflected in innovative products. The use of alternative materials and the investment in new production processes make uma one of the TOP 100 most innovative companies in the German medium-sized sector.



Climate neutral  
Writing utensil  
ClimatePartner.com/13223-1907-1002

## uma production is climate-neutral

Climate change is currently one of the greatest challenges. We want to assume responsibility and make a concrete contribution to climate protection:



Climate neutral  
Company  
ClimatePartner.com/13223-1909-1001

In cooperation with ClimatePartner, we have calculated the emissions of our „Wood Writing Instruments“ and „Recycled Pet Pen“ product series and then offset them through regional climate protection projects. Thus the first uma climate-neutral writing instruments series are available.

But we wouldn't be uma if we only concentrated on one product. For this reason, we have set the complete production in Fischerbach, in the heart of the Black Forest, to climate-neutral. We are therefore pleased to be able to make a positive contribution to the environment.

## uma demonstrably certified

The basic principles of our production conditions are clear: We see it as our corporate responsibility to ensure humane and environmentally compatible working conditions. Respect for workers' rights and the responsible use of nature and its resources are therefore our top priorities. Therefore, all uma production sites are regularly audited by external institutions and our requirements are communicated to the suppliers during personal visits and briefings. The cooperation with these production sites is based on long-standing and family ties, which ensure an additional level of safety and quality in all matters.



SEDEX  
(Supplier Ethical  
Data Exchange)



2018

2. Platz

Social Excellence 2018

PSI  
(Promotional Product  
Service Institute)



Trade with purpose

BSCI  
(Business Social  
Compliance Initiative)



The Mark of a Professional®

PPAI  
(Promotional Products  
Association International)



FTA  
(Foreign Trade  
Association)



asi/92469

ASI  
(Advertising Specialty  
Institute)



GWV  
(German Association of  
the Promotional Products  
Industry)

## How do you write 'sustainably'?

Sustainability – a topic that has been on uma's agenda for many years. This is reflected not only in our generation-spanning and future-oriented company history, but also in the innovative uma product ideas. With the uma PET PEN series we have developed the first truly sustainable writing instrument series, which not only convinces in haptics and variation possibilities, but also with an innovative recycling idea.



## uma RECYCLED PET PEN production:

rPET is used to manufacture a PET ballpoint pen. The required granulate is obtained from recycled PET bottles. 0.5 litre PET bottle produces exactly the material required for the production of a ballpoint pen housing – "upcycling" in its best form.

With the use of uma recycled PET PENs we assure you that a recycling process has already been supported and that the writing instruments can be fed into further recycling cycles. The 100% European production is also climate-neutral and thus sets a further example for sustainable and long-lasting advertising.



## uma RECYCLED PET PEN – awarded!

With the introduction of uma recycles PET PEN, uma has not only proven its innovative strength, it has also created a new idea in terms of sustainability.

The uma RECYCLED PET PEN series was awarded the PSI Sustainability Award 2017.

With its nomination for the German Sustainability Award 2019, uma was also confirmed outside the industry. In addition, the company ranks among the TOP 100 most innovative companies in the German medium-sized sector.





0-2250 (● 8-0854)

- 57-0298
- 57-0662
- 57-0200
- 57-7492
- 57-0361
- 57-0340
- 57-0002
- 57-7527
- 57-0001
- 57-0012
- 57-0270
- 57-2607
- 57-0233
- 57-0021
- 57-7710
- 57-7500
- 8-0854

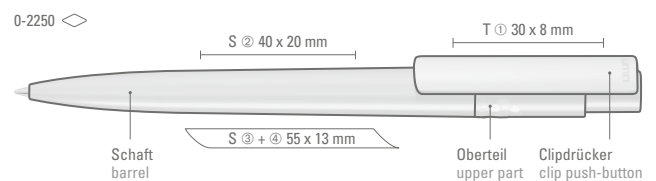


You may choose any parts combination for orders over 2,000 units.

The rPET, which is produced in Europe, are suitable for a durable and sustainable advertisement. Thanks to European and climate-neutral production, the uma RECYCLED PET PEN PRO F makes an additional sustainable contribution to protecting the environment.

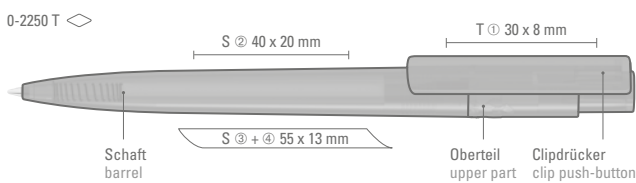
0-2250: Retractable ballpoint pen made from recycled PET material in solid housing colors.

Minimum quantity 1,000 pieces  
Advertising code barrel S, clip T



0-2250 T (● 8-0854)

-  57-0286
-  57-0185
-  57-0355
-  57-0440
-  57-0291
-  57-0107
-  57-0260
-  57-0226
-  57-0151
-  57-3295
-  ● 8-0854



The rPET, which is produced in Europe, are suitable for a durable and sustainable advertisement. Thanks to European and climate-neutral production, the uma RECYCLED PET PEN PRO transparent makes an additional sustainable contribution to protecting the environment.

0-2250 T: Retractable ballpoint pen made from recycled PET in transparent housing colors.

Minimum quantity 1,000 pieces  
Advertising code barrel S, clip T



Color code/Refills

FOREST  
5-5200

CALIBRA S  
5-5100



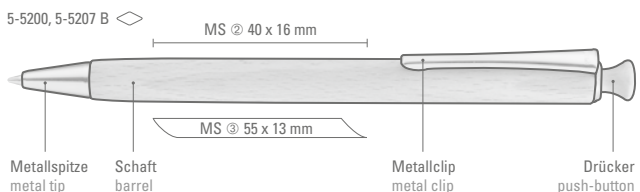
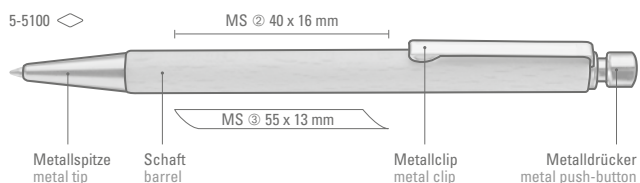
Only PEFC-certified german beechwood is used for these writing utensils made of wood. Through special processing of the sustainable raw material, the natural product transports its advertising message in a refined and beautiful design to the customer.

Wood is a natural material with a great variety of colours and textures (grain effect).



FOREST, CALIBRA S

FOREST, Calibra S



5-5200: Wooden retractable ballpoint pen with nickel-plated metal clip and metal tip. Barrel in PEFC-certified german beechwood with protective varnish coating.

5-5100: Wooden retractable ballpoint pen made from PEFC-certified german beechwood with nickel-plated metal clip, metal tip and metal push-button.

Minimum quantity  
Advertising code

300 pieces  
barrel MS



Die Handschrift der Werbung

[www.uma-pen.com](http://www.uma-pen.com)