

Die Handschrift der Werbung

RECYCLED PET PEN RECYCLED PET PEN







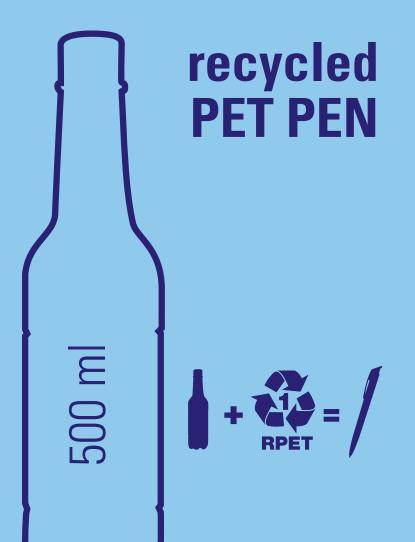


| used to be a 0,5 liter bottle and was



## GOOD FOR THE ENVIRONMENT – GOOD FOR YOU

### Your advantages with the uma RECYCLED PET PEN series



Recycling writing implements in different colours and surfaces.

Special colouring possible.

MIX and MATCH option.

One recycling process has already been carried out.

The sustainability process has already started.

Significantly lower energy consumption in production compared to bio-plastics.

More positive CO<sub>2</sub> balance.

Material is very durable and suitable for upcycling.

Climate neutral production and finishing.

Certified by Global Recycled Standard.

European production.

rPET can be fed to the "Yellow Bag".

rPET can be recycled multiple times.

A 0,5 liter bottle gives a ballpen housing.

Nominated and awarded several times.

### RECYCLED PET PEN STEP F 0-2210 F RECYCLED PET PEN STEP frozen 0-2210 TF



Mix n' Match: From 2,000 pieces, you can choose any colour combination.

The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN STEP makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2210 F: Retractable ballpoint pen made from recycled PET material with opaque matt housing, clip and push-button.

0-2210 TF: Retractable ballpoint pen made from recycled PET material with transparent frosted housing, clip and push-button.

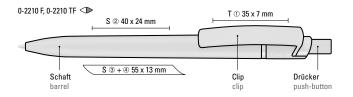
Minimum quantity Advertising code











# RECYCLED PET PEN 0-2260 RECYCLED PET PEN transp. 0-2260 T



Mix n' Match: From 2,000 pieces, you can choose any colour combination.

The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2260: Retractable ballpoint pen made from recycled PET material with opaque glossy housing and plug.

0-2260 T: Retractable ballpoint pen made from recycled PET material with transparent housing and opaque glossy plug.

Minimum quantity Advertising code 1,000 pieces barrel S, clip T, plug TT





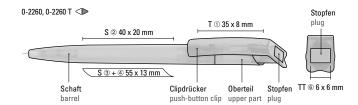












### RECYCLED PET PEN transp. SG 0-2260 T SG

0-2260 T SG ( 8-0866) 57-0298 57-0662 57-0200 57-7492 57-0361 57-0340 57-0002 57-7527 57-0001 57-0012 57-0270 57-2607 57-0233 57-0021 57-7710 57-7500 **8-0866** 





The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2260 T SG: Retractable ballpoint pen made from recycled PET material with clear transparent housing and opaque glossy plug.

Minimum quantity
Advertising code

1,000 pieces barrel S, clip T, plug TT







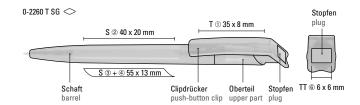












### RECYCLED PET PEN switch 0-2240 RECYCLED PET PEN switch K transp. 0-2240 KT



The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN switch makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2240 : Twist ballpoint pen made from recycled PET material with opaque glossy housing.

0-2240 KT: Twist ballpoint pen made from recycled PET material with opaque glossy housing and transparent clip.

Minimum quantity Advertising code

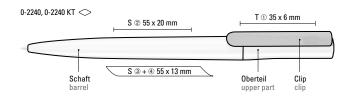












### RECYCLED PET PEN switch transp. 0-2240 T RECYCLED PET PEN switch transp. KG 0-2240 T KG



The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN switch makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

 $0\text{-}2240\,\text{T}$  : Twist ballpoint pen made from recycled PET material with opaque glossy housing.

0-2240 T KG: Twist ballpoint pen made from recycled PET material with transparent housing and opaque glossy clip.

Minimum quantity Advertising code

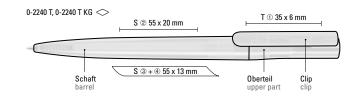












### RECYCLED PET PEN PRO 0-2250 RECYCLED PET PEN PRO F 0-2250 F



Mix n' Match: From 2,000 pieces, you can choose any colour combination.

The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2250: Retractable ballpoint pen made from recycled PET material with opaque glossy housing and clip.

0-2250 F: Retractable ballpoint pen made from recycled PET material with opaque matt housing and clip.

Minimum quantity Advertising code



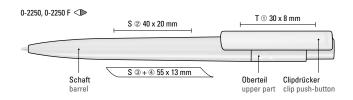












# RECYCLED PET PEN PRO transparent 0-2250 T RECYCLED PET PEN PRO frozen 0-2250 TF



Mix n' Match: From 2,000 pieces, you can choose any colour combination.

The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2250 T: Retractable ballpoint pen made from recycled PET material with transparent housing and clip.

0-2250 TF: Retractable ballpoint pen made from recycled PET material with transparent frosted housing and clip.

Minimum quantity Advertising code



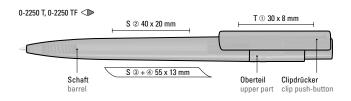












## Sustainably combined with innovative writing technology — The uma ink flow system

Thanks to the innovative further development of the uma RECYCLED PET PEN PRO series, additional types of writing system and promotional options have been created for customers. Along with the classic ballpoint pen, other identical writing systems made from rPET material can be used with the same sustainability benefits.



This means you can now write sustainably with the **uma highlighter:** 

### RECYCLED PET PEN PRO LIQEO

Text markers are an essential office item. Thus, the highlighters in 6 writing colours are suitable for office use and as an advertising and communication tool. These models can be optimally used in schools, at training fairs or employee recruitment.

### RECYCLING PET PEN PRO LIQEO 0-2255



Experience the enjoyment of sustainable writing with the uma rollerball:

## RECYCLED PET PEN PRO Rollerball

A rollerball for a particularly fine line. Available in 8 writing colours in the uma RECYCLED PET PEN PRO series. Signing contracts or for a simply exquisite writing experience result in additional promotional opportunities.



RECYCLING PET PEN PRO R 0-2252 R

Get to the heart of future-oriented developments with the uma fineliner:

### **RECYCLED PET PEN PRO Fineliner**

Emphasise, highlight or technical drawing – the thin streak of a fineliner can be precisely presented in colour format. 12 standard colours are available in the uma RECYCLED PET PEN PRO series.

RECYCLING PET PEN PRO FL 0-2254 FL



### RECYCLED PET PEN PRO R 0-2252 R

57-0002
57-0001
ink flow system
57-0298
57-0662
57-0200
57-0361
57-0002
57-2607
57-0233
57-0021

0-2252 R

0-2252 R



The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO R makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2252 R: Rollerball with opaque glossy housing in white or black made from recycled PET material. Plug in 8 possible writing colours.

Minimum quantity Advertising code 1,000 pieces barrel S, clip T, cap T



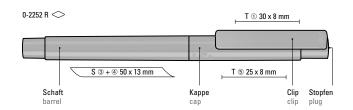












### RECYCLED PET PEN PRO FL 0-2254 FL



The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO FL makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2254 FL: Fineliner with opaque glossy housing in white or black made from recycled PET material. Plug in 12 possible writing colours.

Minimum quantity Advertising code 1,000 pieces barrel S, clip T, cap T



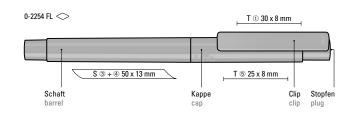












### RECYCLED PET PEN PRO LIQEO 0-2255



The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO LIQEO makes an additional sustainable contribution to the protection of the environment. Writes longer and more intensive as conventional highlighter, is without pumping or tapping operational immediately, supported in this way the sustainability concept. New liquid ink delivery system - better writing quality - greater luminance - longer writing time - ecologically superior - produced in acc. with EN-71, ASTM D-4236 - liquid tank replaceable or refillable. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2255: Liquid highlighter with opaque glossy housing in white or black made from recycled PET material. Plug in 6 possible writing colours.

Minimum quantity Advertising code 1,000 pieces barrel S, clip T, cap T



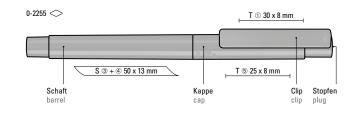






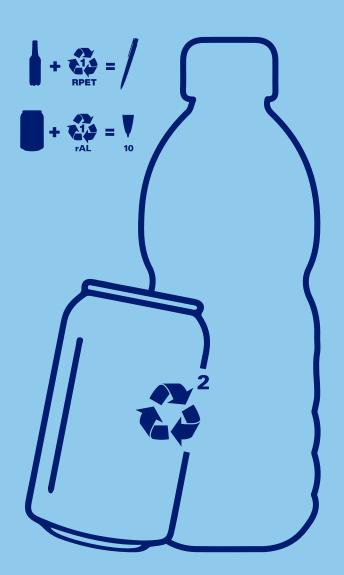








## PET PEN PRO SI

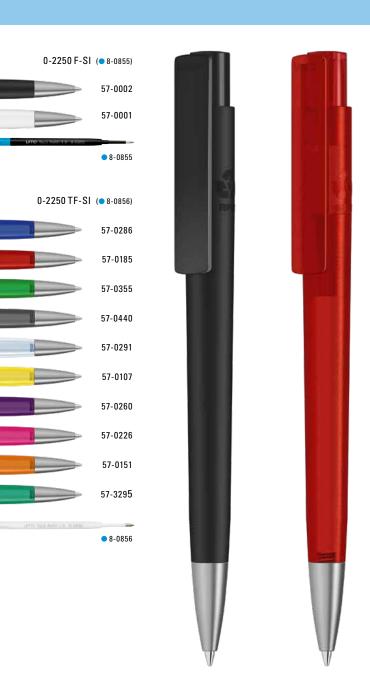


## RECYCLED PET PEN PRO SI Recycled<sup>2</sup> – the most sustainable combination in a writing instrument!

Recycled PET beverage bottles meet recycled aluminium beverage cans. The uma rPET PRO series is one of the most sustainable writing instrument developments in the promotional industry. A 100 % climate-neutral, European and Global Recycled Standard certified production built up the basics for long-lasting and sustainable writing. The new upcycling idea adds elegant metal applications to the previously pure recycled PET writing instrument series. A recycled aluminium 150 ml beverage can is recycled into 10 valuable metal tips that meet a PET housing of a recycled 0.5 I PET bottle. So with the uma RECYCLED PET PEN PRO SI you write the most sustainable combination for the environment – just: uma Recycled<sup>2</sup>.



### RECYCLED PET PEN PRO F SI 0-2250 F-SI RECYCLED PET PEN PRO frozen SI 0-2250 TF-SI



Mix n' Match: From 2,000 pieces, you can choose any colour combination.

The extraction and processing of the rPET material from 100% recycled PET bottles, as well as the rALU material from 100% recycled aluminium beverage cans takes place in Europe. Both materials are suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO makes an additional sustainable contribution to the protection of the environment. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2250 F-SI: Retractable ballpoint pen made from recycled PET material with opaque matt housing and clip, metal tip made from recycled aluminium in matt silver.

0-2250 TF-SI: Retractable ballpoint pen made from recycled PET material with transparent frosted housing and clip, metal tip made from recycled aluminium in matt silver.

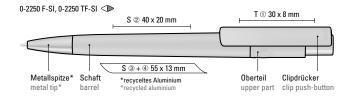
Minimum quantity Advertising code













RECYCLED PET PEN PRO





### uma RECYCLED PET PEN PRO ocean

The several small steps together make the big difference. With the idea of producing upcycled writing instruments from recycled PET bottles, uma is already making history. With the new **uma RECYCLED PET PEN PRO ocean** we are taking another step towards climate protection and sustainability.

For the production of the uma RECYCLED PET PEN PRO ocean we use collected ocean-bound plastic. In cooperation with Plastic Bank we are able to reduce the plastic waste in the coastlines and oceans and improve general living conditions for humans and animals.

The complete production process is climate-neutral. This not only increases the sustainability level of the product, but also proofs your communicated advertising message.





### RECYCLED PET PEN PRO F ocean 0-2250 F OCEAN



Mix n' Match: From 2,000 pieces, you can choose any colour combination.

Ocean-bound plastic, also known as Social Plastic®, collected through Plastic Bank is upcycled in Europe into a recycled PET writing instrument for long-lasting and sustainable advertisment. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN PRO ocean makes an additional sustainable contribution to the protection of the environment.

0-2250 F OCEAN: Retractable ballpoint pen made of ocean-bound PET material with opaque matt housing and clip.

Minimum quantity Advertising code 1,000 pieces barrel S, clip T

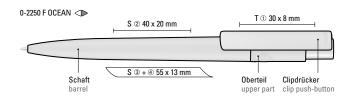






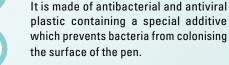


made from ocean-bound plastic





### ANTIBACTERIAL AND ANTIVIRAL





#### **TESTED AND CERTIFIED**

Laboratory tests have shown that up to 99.99% of bacteria and pathogens on the surface of writing instruments are eliminated. Tested according to ISO 21702 (antiviral) and ISO 22196 (antibacterial) effect is guaranteed for the entire life of the writing instrument and thus offers lasting protection.



#### **MADE IN EUROPE**

Short and fast delivery routes enable reliable and short-term production and create an additional contribution to the preservation to the environment.



#### **CLIMATE NEUTRAL**

The writing instruments are produced in Europe and finished climate neutral in the Black Forest. In this way, an additional positive contribution to the environment is made.



#### **RECYCLED**

The barrel is made of 100% recycled PET bottles. With the use of uma recycled PET PENs we assure you that a recycling process has already been supported and that the writing instruments can be fed into further recycling cycles.





**ANTIVIRAL** 



**RECYCLED** 



**CLIMATE NEUTRAL** 





Effective against COVID-19



RECYCLED
PET PEN PRO
antibacterial

#gesundbleiPEN

### RECYCLED PET PEN PRO antibacterial 0-2250 ANTIBAC

0-2250 ANTIBAC ( 8-0854) 57-0298 DCF #ACSUNDABLCIPEN 57-0662 57-0200 57-7492 57-0361 57-0002 57-7527 57-0001 57-0012 57-0021 57-7710 8-0854

Mix n' Match: From 2,000 pieces, you can choose any colour combination.

The rPET material, which is produced in Europe from recycled PET bottles, is suitable for a durable and sustainable advertisement. The uma RECYCLED PET PEN PRO antibacterial offers several sales arguments: recycled, environmentally friendly, climate-neutral, antibacterial and antiviral. Due to the special nature of the material (recycled PET material) production-related variations are possible.

0-2250 ANTIBAC: Retractable ballpoint pen made from recycled, antibacterial and antiviral recycled PET material with opaque glossy housing and clip. The ISO 22196 and ISO 21702 tested antimicrobial additive of silver ions gives the rPET material an antibacterial and antiviral effect that reduces the adhesion and settling of bacteria or pathogens on the surface of the writing instrument by 99.99%. The antimicrobial additive incorporated into the rPET material cannot be rubbed off or released and is effective over the entire life of the writing instrument. A permanent reduction of pathogens is given.

Minimum quantity Advertising code





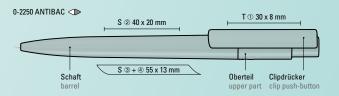












### RECYCLED PET PEN PRO F TOUCH 0-2250 F TO







 $0\text{-}2250\,FTO$ : Retractable ballpoint pen made from recycled PET material with opaque matt housing and silver clip, push-button with integrated touch screen control.

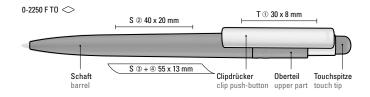
Minimum quantity Advertising code











## RECYCLED A L LITTE



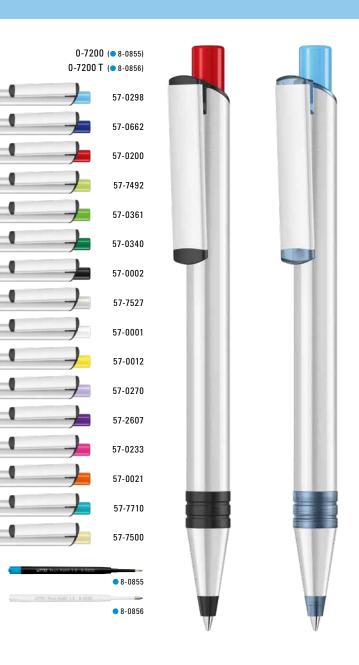


The extraction and processing of the rPET material from 100% recycled PET bottles, as well as the rALU material from 100% recycled aluminium beverage cans takes place in Europe. Both materials are suitable for a durable and sustainable advertisement. Thanks to the European and climate-neutral production, the uma RECYCLED PET PEN ALUMA makes an additional sustainable contribution to the protection of the environment.

Due to the special nature of the material (recycled PET material) production-related variations are possible.



### RECYCLED PET PEN ALUMA 0-7200 RECYCLED PET PEN ALUMA transparent 0-7200 T



0-7200: Metal retractable ballpoint pen with metal tip, metal barrel and metal clip made from recycled aluminium in matt silver, plastic parts made from recycled PET material in opaque glossy black and opaque coloured push-button.

0-7200 T: Metal retractable ballpoint pen with metal tip, metal barrel and metal clip made from recycled aluminium in matt silver, plastic parts made from recycled PET material in opaque clear transparent and opaque coloured push-button.

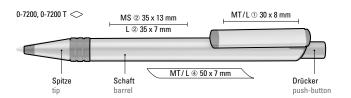
Minimum quantity Advertising code 300 pieces barrel MS/MT/L, clip MT/L











### CARDBOARD SLIP-IN CI rPET 0-0940 CI RPET

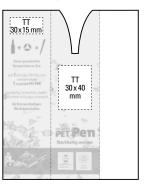
## CARDBOARD SLIP-IN-CASE CI antibacterial 0-0940 CI ANTIBAC

0-0940 CI rPET: Cardboard slip-in case made of FSC $^{\circ}$  certified cardboard for one writing instrument with printed declaration of uma RECYCLED PET PEN series.

Minimum quantity 100 pieces Advertising code TT



0-0940 CI rPET <>



0-0940 CI ANTIBAC: Cardboard slip-in case made of FSC $^\circ$  certified cardboard for one writing instrument with printed declaration of uma RECYCLED PET PEN PRO antibacterial.

Minimum quantity 100 pieces



### ETUI rPET 0-0955 rPET

 $0\text{-}0955\,\text{rPET}$ : Case made of recycled rPET material for one or two writing instruments.

Minimum quantity Advertising code 100 pieces HD



The sustainable benefits of our **uma NATURAL series** can now be communicated with an additional, standardized imprint.





